

9.8.2021

Lasse Bastman has been appointed Group CFO and member of the management team for Audico Group as of August 1, 2021.

**Lasse Bastman** will take up his new position at Audico Holding Oy from the position as CFO of PostNord Oy. Bastman is from Helsinki and holds a diploma in industrial engineering and management. Bastman has more than ten years of experience in financial leadership.

*"Lasse Bastman will be responsible for the financial operations of Audico's parent company, Audico Holding Oy, and its subsidiaries, and will be the foreman of our Financial Administration Team. He will develop the monitoring of the Group companies' business operations and further streamline our financial management processes. It is a pleasure to have Lasse in the Audico team "*, says **Harri Leiva**, Managing Director of Audico Group.

*"It is exciting to shift from the logistics industry to a completely new industry in the audiovisual world. My goal is to intensify cooperation between the Audico Group companies and to crystallize the tasks for financial administration. Important things for me are to strengthen the corporate culture, make decisions based on facts and modernize processes. I look forward to getting to know the Audico staff and that we create common ways of working that serve the entire Group"*, says Bastman.

**For more information:**

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